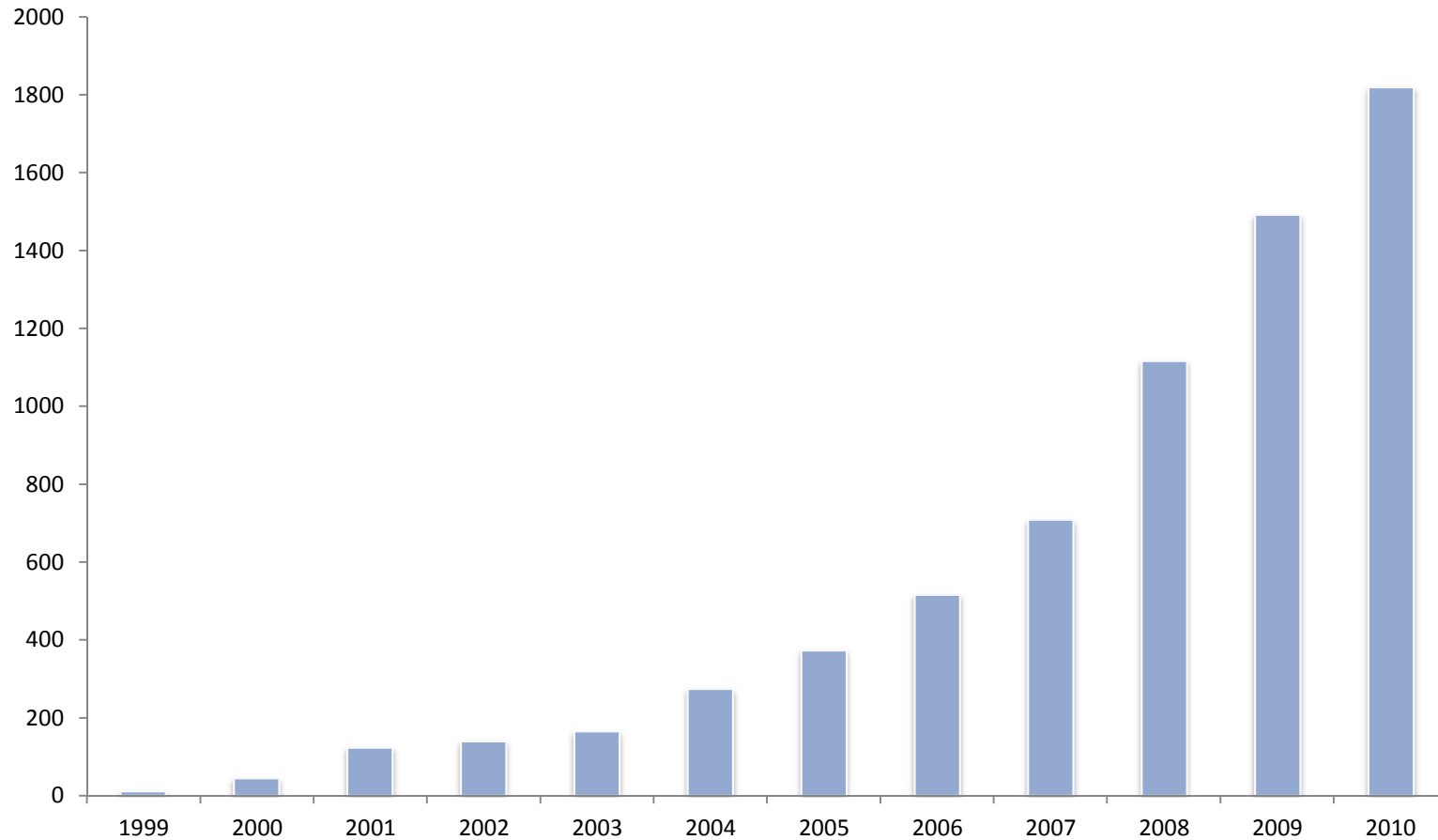




GRI Sustainability Reporting Statistics
Publication year 2010

By Report Services

GRI reports 1999-2010



Year	Growth
2010	↑ 22%
2009	↑ 34%
2008	↑ 58%
2007	↑ 37%
2006	↑ 38%
2005	↑ 36%
2004	↑ 65%
2003	↑ 20%
2002	↑ 14%
2001	↑ 177%
2000	↑ 300%
1999	base year

The statistics are from the GRI Reports List and include information as at 2 March 2011. The List can be downloaded free from the [GRI Website](#). It includes GRI reports that GRI is aware of through its Data Partners, the GRI Application Level Check process, registration forms and internet searches. GRI cannot guarantee that the list is accurate or complete. All reports listed are based on the G3 Guidelines and include a GRI Content Index.

Regional distribution of 2010 reports

Highlights - compared to 2009:

Latin America

68% increase in reporting in Brazil

Europe

56% increase in reporting in Switzerland

North America

53% increase in reporting in Canada

22% increase in reporting in the USA

Asia

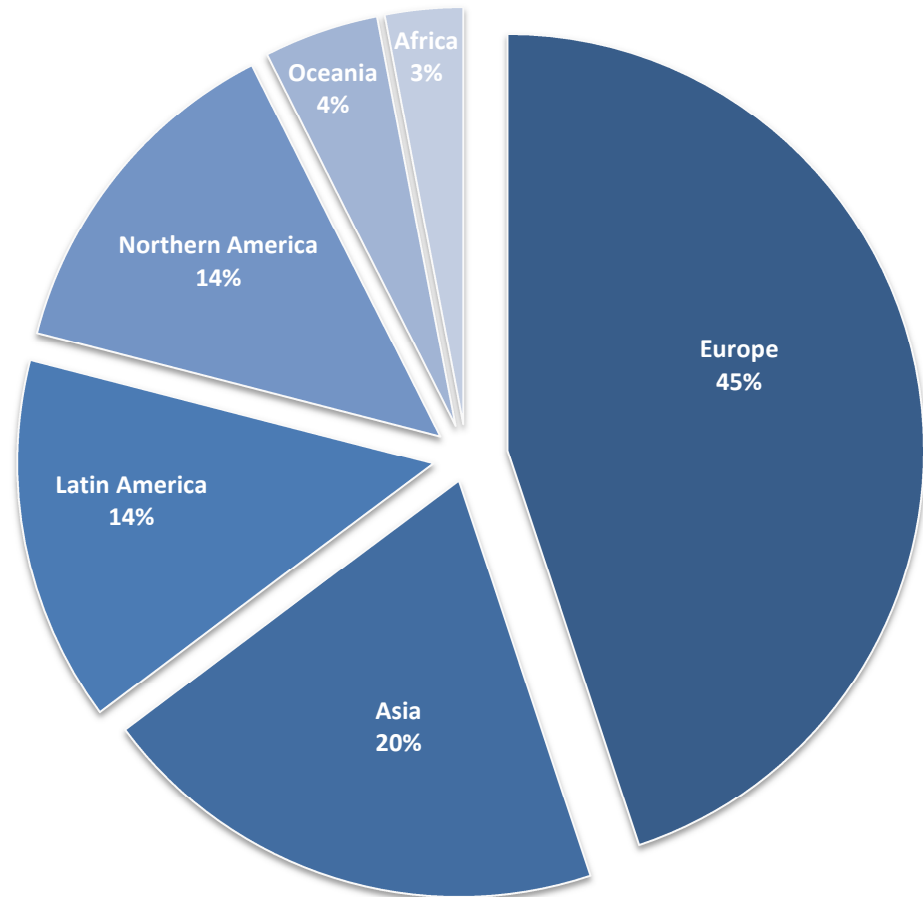
9% increase in reporting in China

Oceania

9% decrease in reporting in Australia

Africa

Almost all reports are from South Africa.



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Top 10 countries by number of reports

Country	% of world total	Global 500 – HQ's in country
United States of America	10%	28% (139)
Spain	9%	10% (10)
Brazil	7%	2% (7)
Japan	7%	14% (71)
Sweden	6%	1% (5)
Australia	4%	2% (8)
Netherlands	4%	3% (13)
Canada	4%	2% (11)
Germany	4%	7% (37)
United Kingdom	3%	6% (29)

Brazil, Sweden and Australia are “above average”

USA, Japan, Germany and UK are “below average”

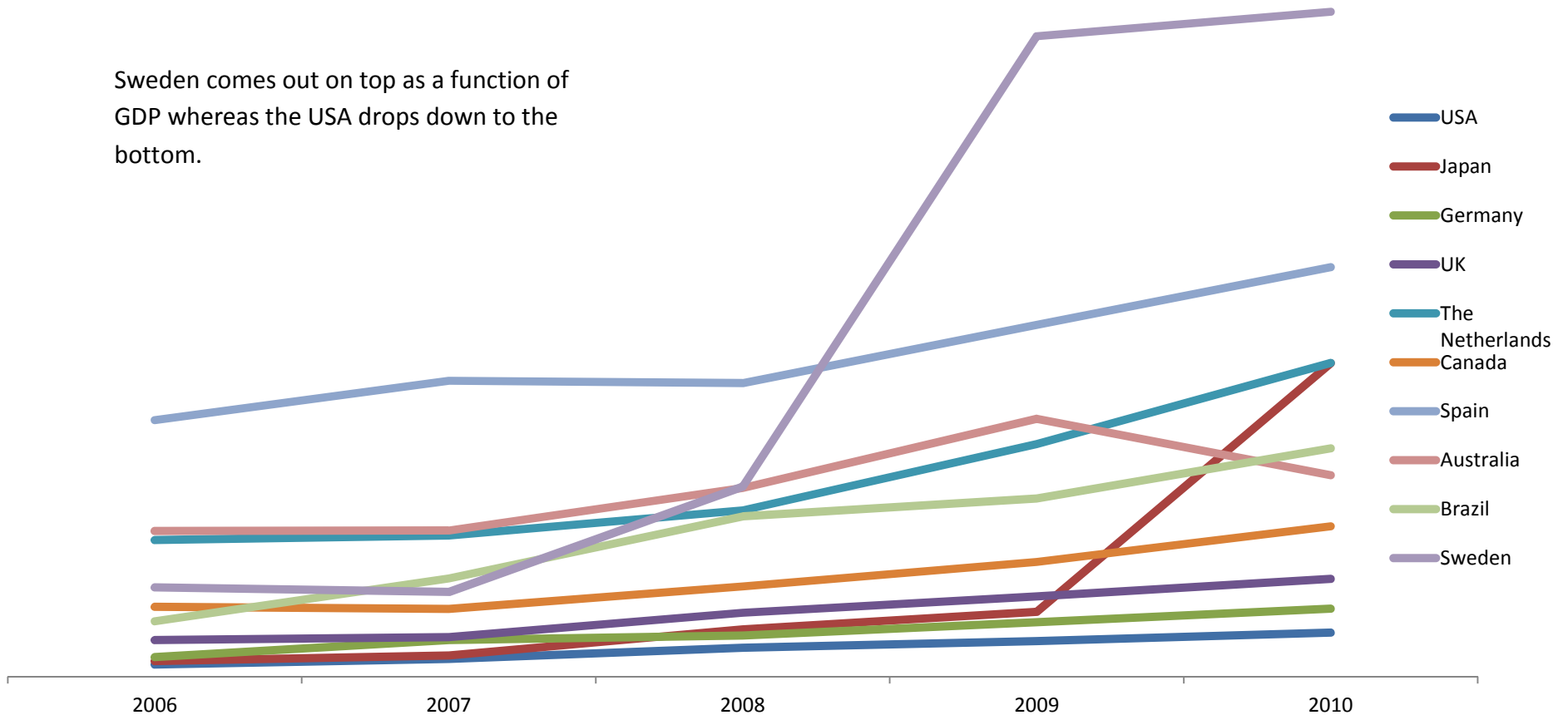
An overview of GRI reporting as a function of GDP for this top 10 is presented on the next page.

The third column in the table above shows the percentage (and number) of Global 500 companies (from [CNN Money](#), data as at 2 March 2011), which have their headquarters in the given country. This number does not represent the total MNC's with headquarters in that country.

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Top 10 countries as a function of GDP 2010

Sweden comes out on top as a function of GDP whereas the USA drops down to the bottom.



GDP data from the International Monetary Fund (2010 IMF Estimates); retrieved on 02/03/2011 from <http://www.imf.org/> and based on US \$.

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Top 10 European countries by number of reports

Additional information:

France is lagging behind and has 31 reports - ranks 12th, just after Greece that comes in 11th.

Hungary is the top reporter in Central and Eastern Europe with 27 reports, on the 13th place.

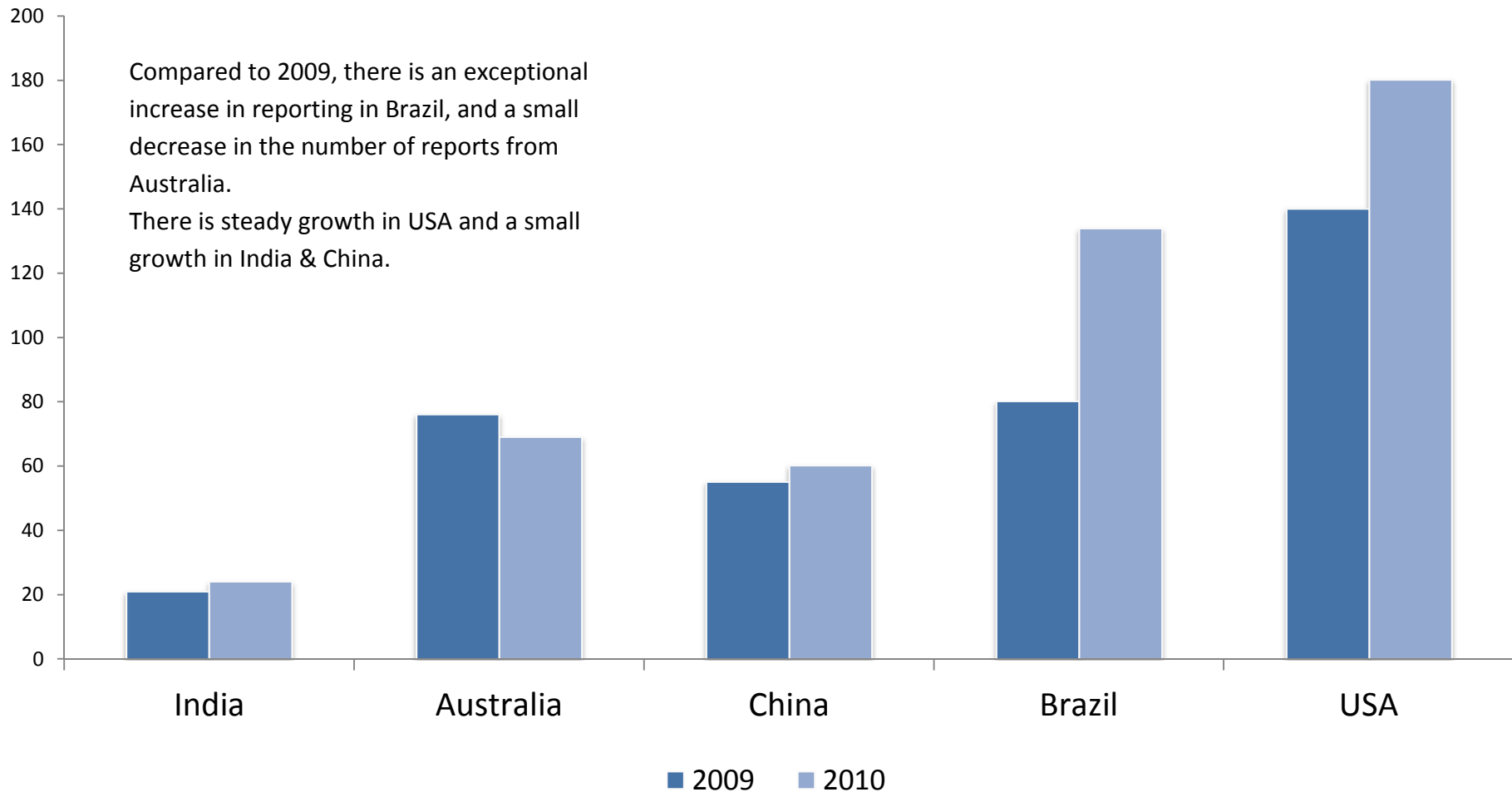
Nothing has changed since 2009 – in 2010, the country in Europe with the most reporting organizations was Spain (22%), followed by Sweden (10%) and the Netherlands (8%).

Country	% of total in Europe	European Global 500 – HQ's in country
Spain	19%	5% (10)
Sweden	10%	(3%) (5)
Netherlands	9%	8% (14)
Germany	8%	20% (37)
United Kingdom	8%	16% (30)
Switzerland	6%	8% (15)
Italy	6%	6% (11)
Austria	5%	2% (3)
Portugal	4%	0
Finland	4%	0.5% (1)

The second column in the table above shows the percentage of GRI reports from Europe. The third column shows the percentage (and number) of European companies in the Global 500 (from [CNN Money](#), data as at 2 March 2011), which have their headquarters in the given country. This number does not represent the total number of MNC's with headquarters in that country.

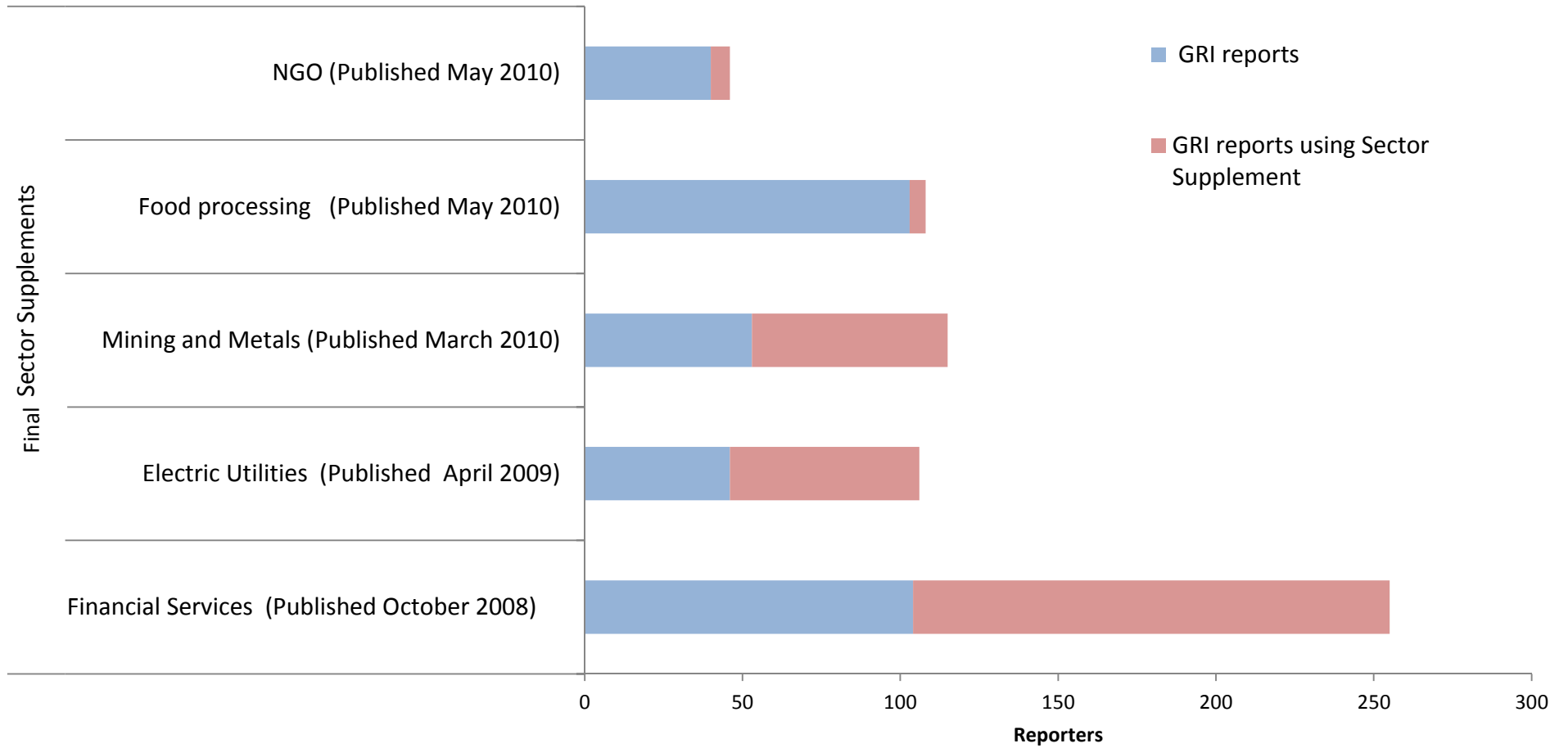
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GRI reports in Focal Point countries, 2009 and 2010



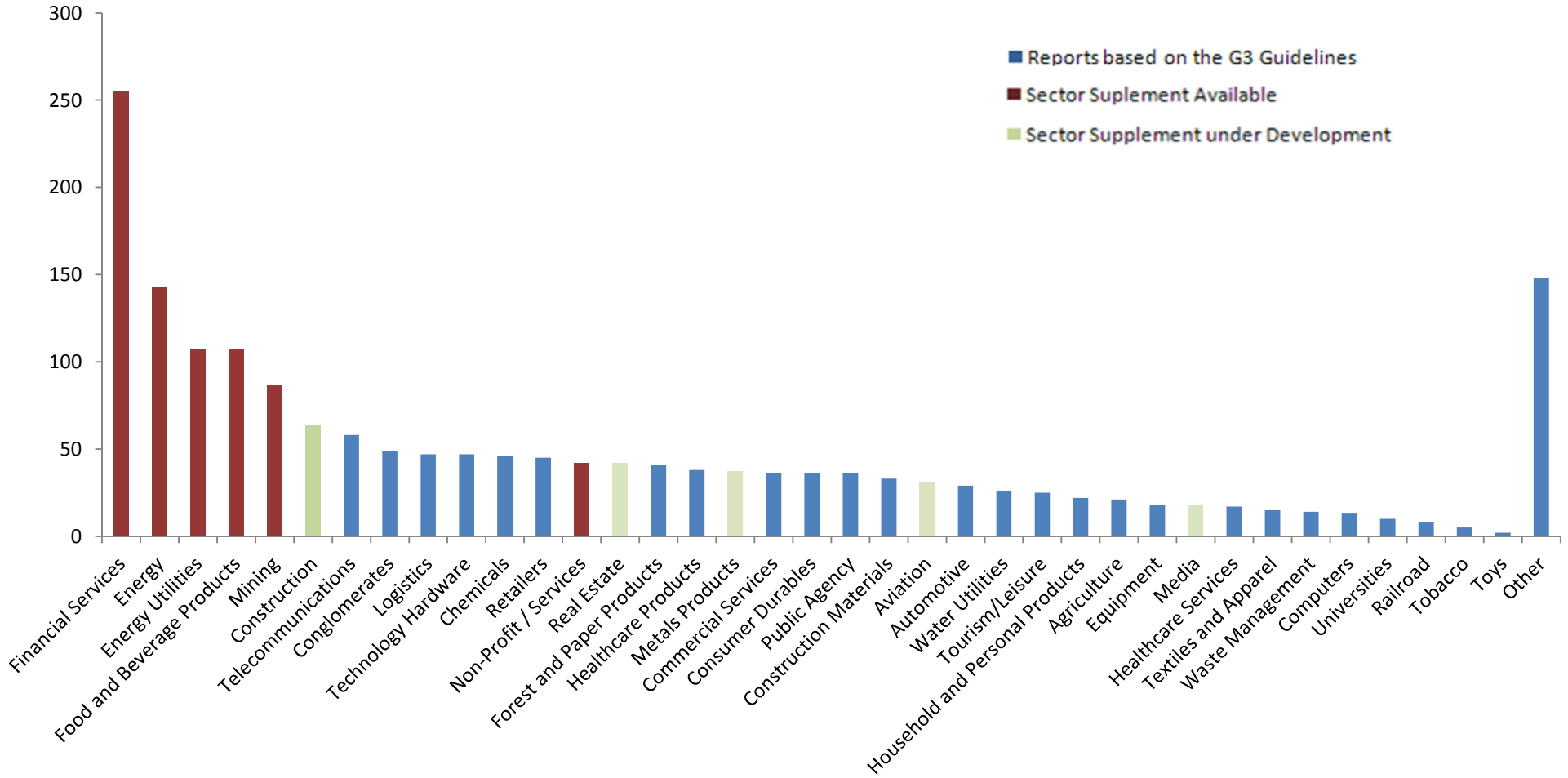
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Reports based on Sector Supplements 2010



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GRI reports by sector 2010

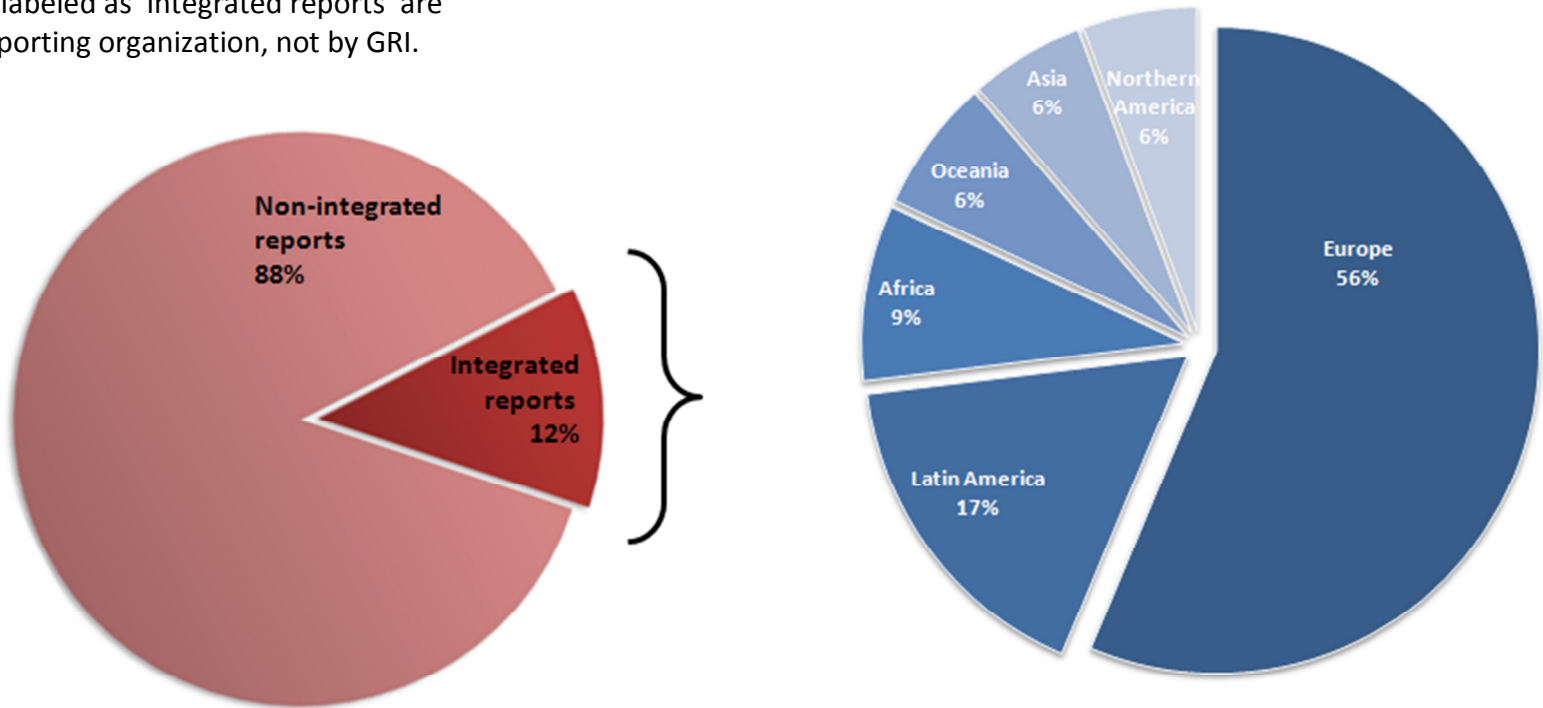


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Integrated reports – regional split 2010

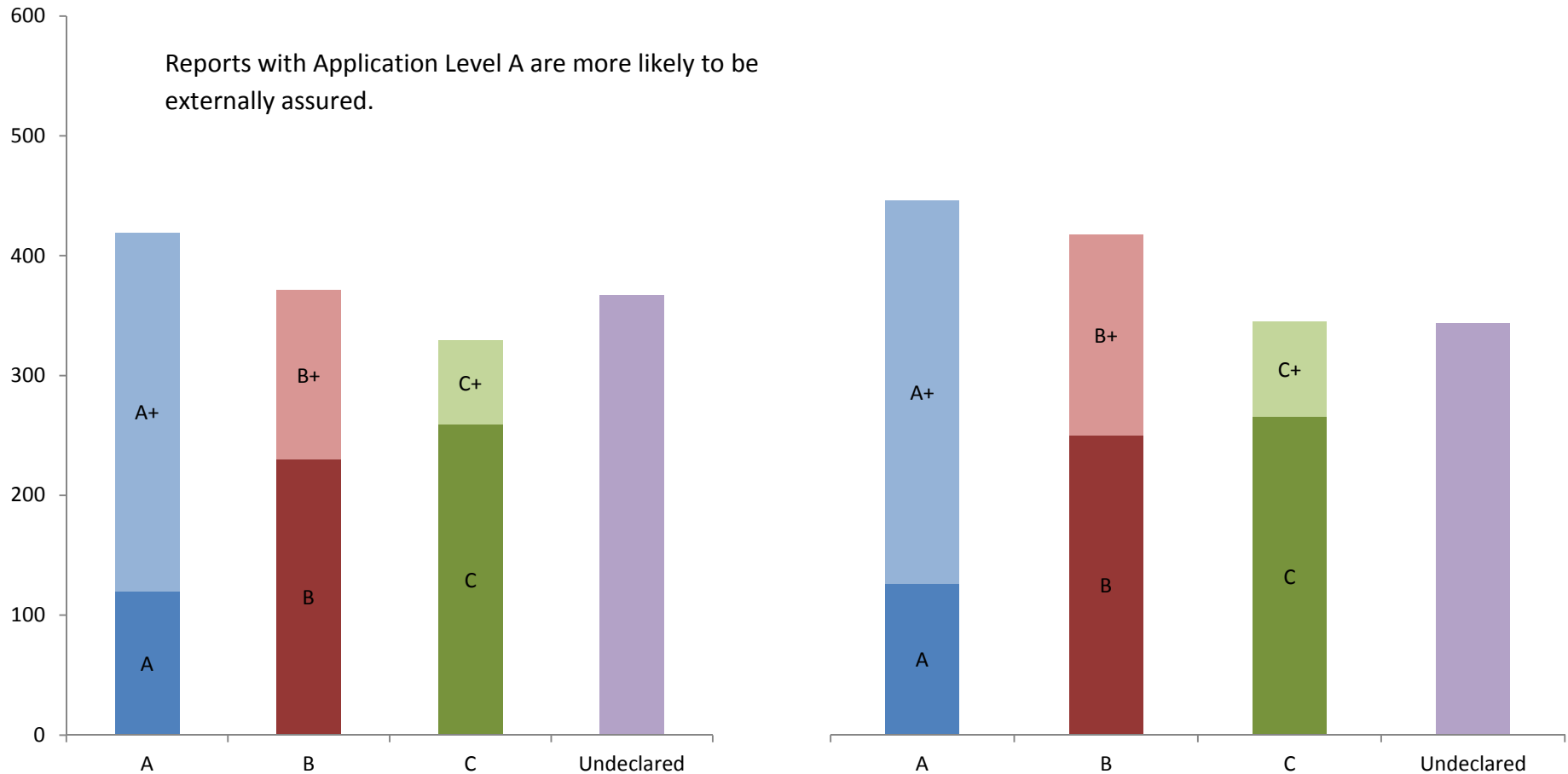
Integrated Reporting

GRI keeps track of GRI based sustainability reports and integrated reports. Reports that are labeled as 'integrated reports' are defined as such by the reporting organization, not by GRI.



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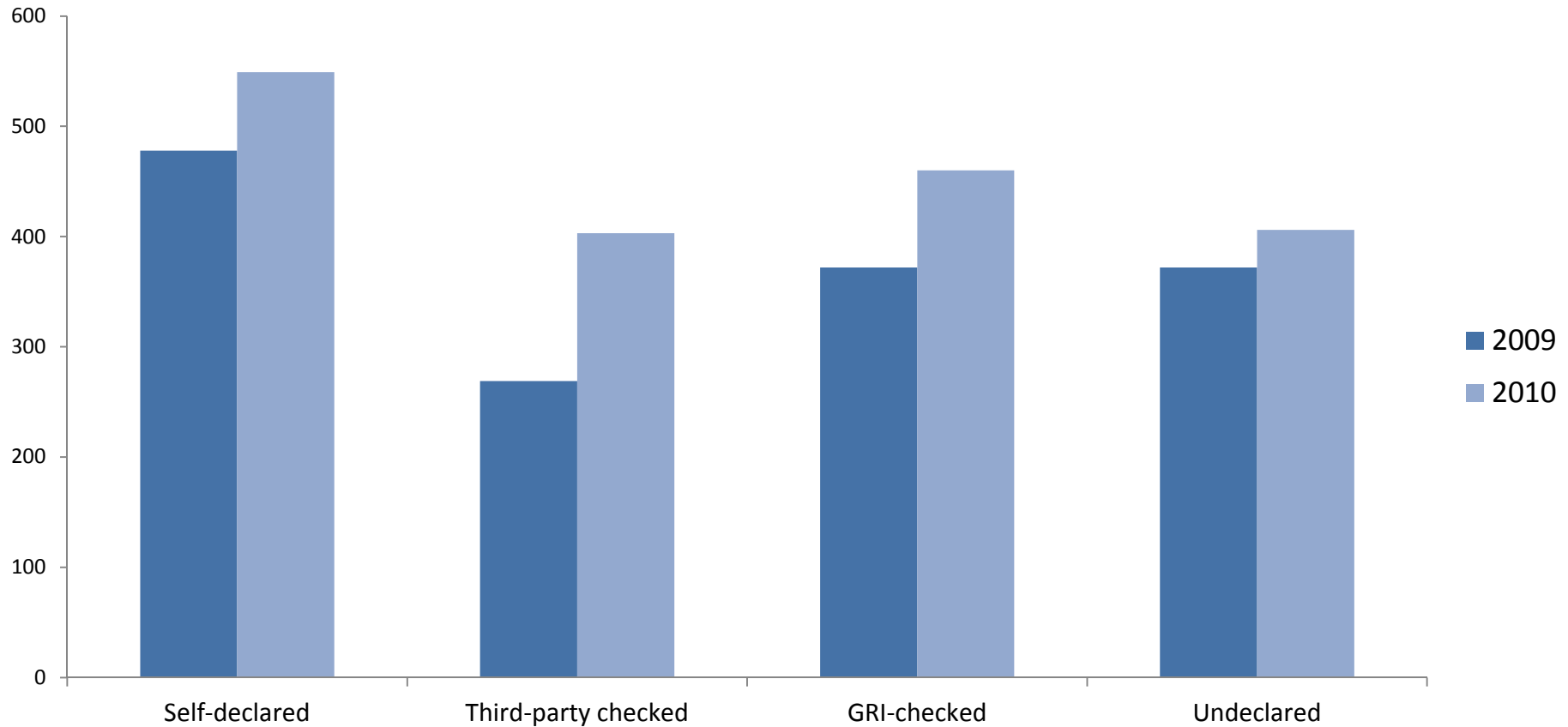
GRI reports by Application Level 2009 and 2010



All reporters initially self-declare an Application Level that GRI can confirm through an Application Level Check – those are *GRI-Checked* reports. Alternatively, third parties can confirm the report’s Application Level – those are *third party-checked* reports. *Self-declared* reports are reports for which the Application level has not been confirmed by any third party.

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GRI reports by status 2009 and 2010

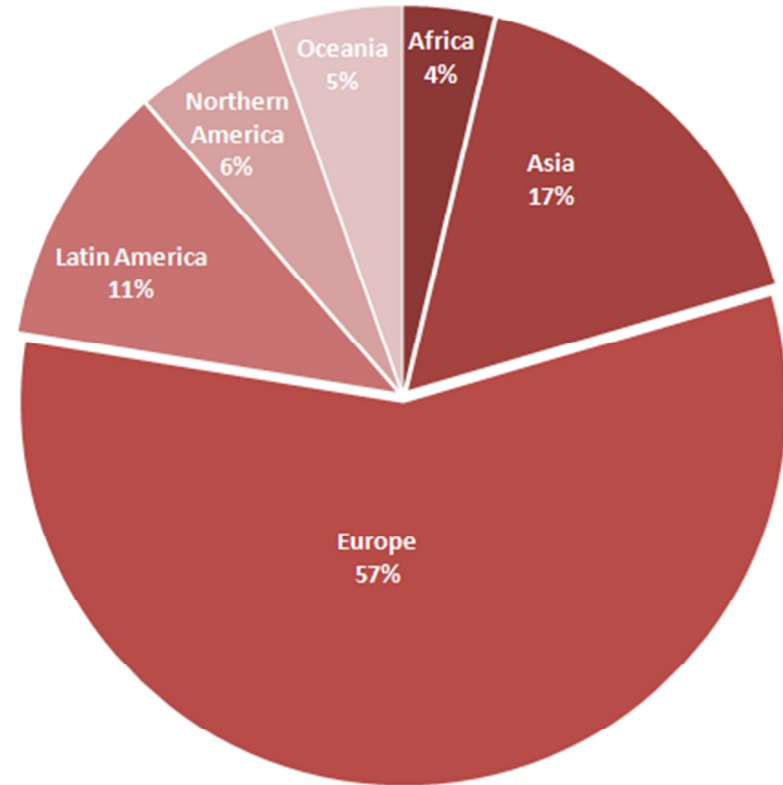
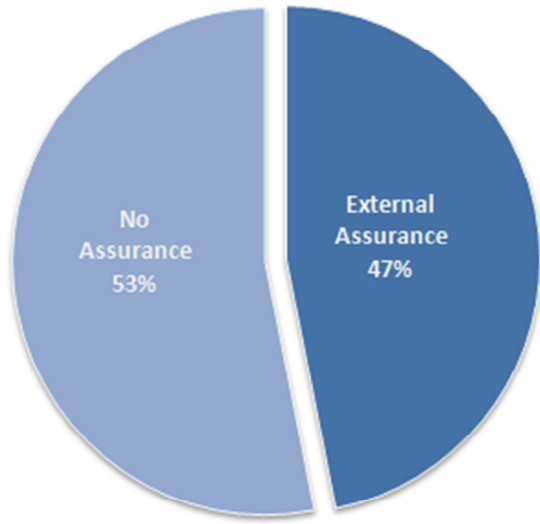


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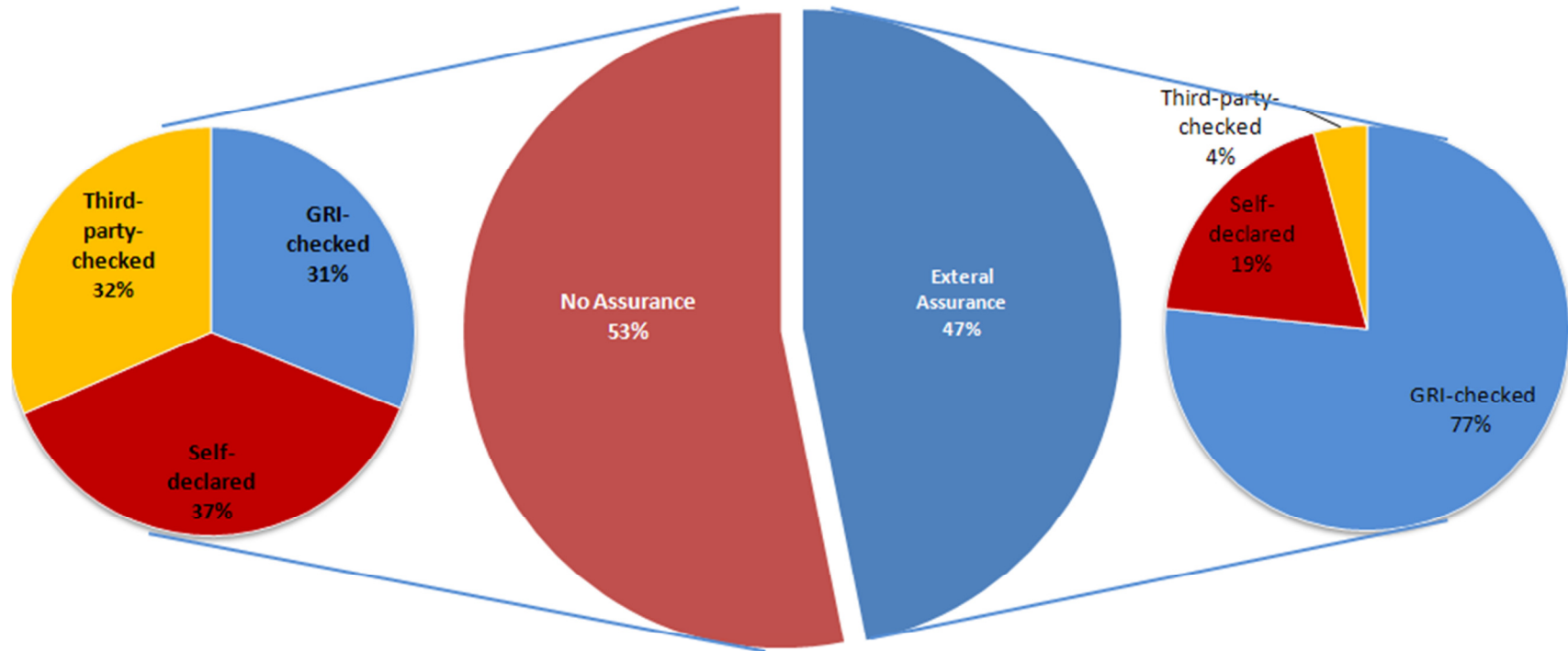
Externally assured GRI reports 2010

Region	External Assurance
Europe	46%
Africa	45%
Oceania	44%
Asia	30%
Latin America	28%
Northern America	16%



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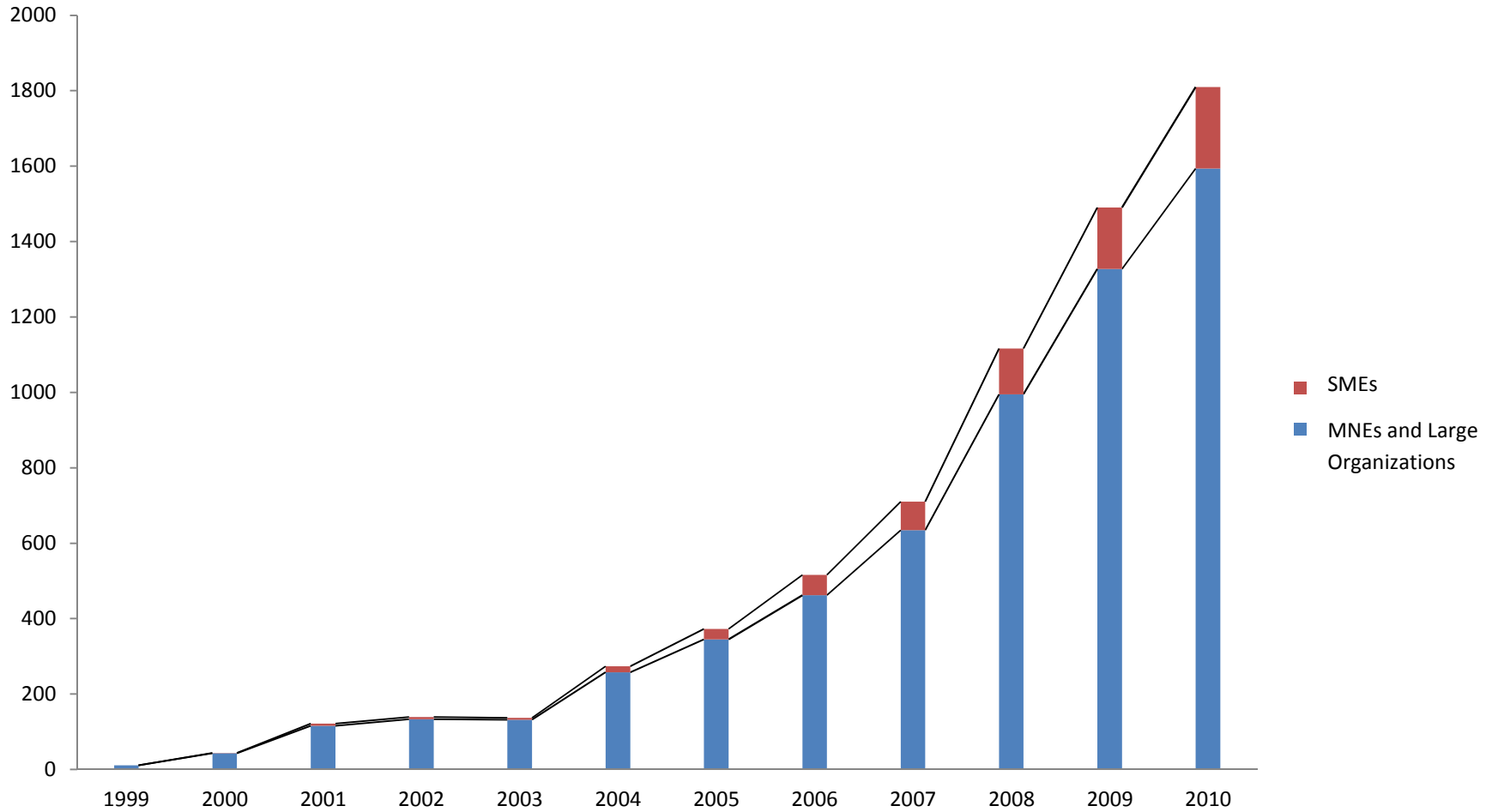
GRI reports by status and external assurance 2010



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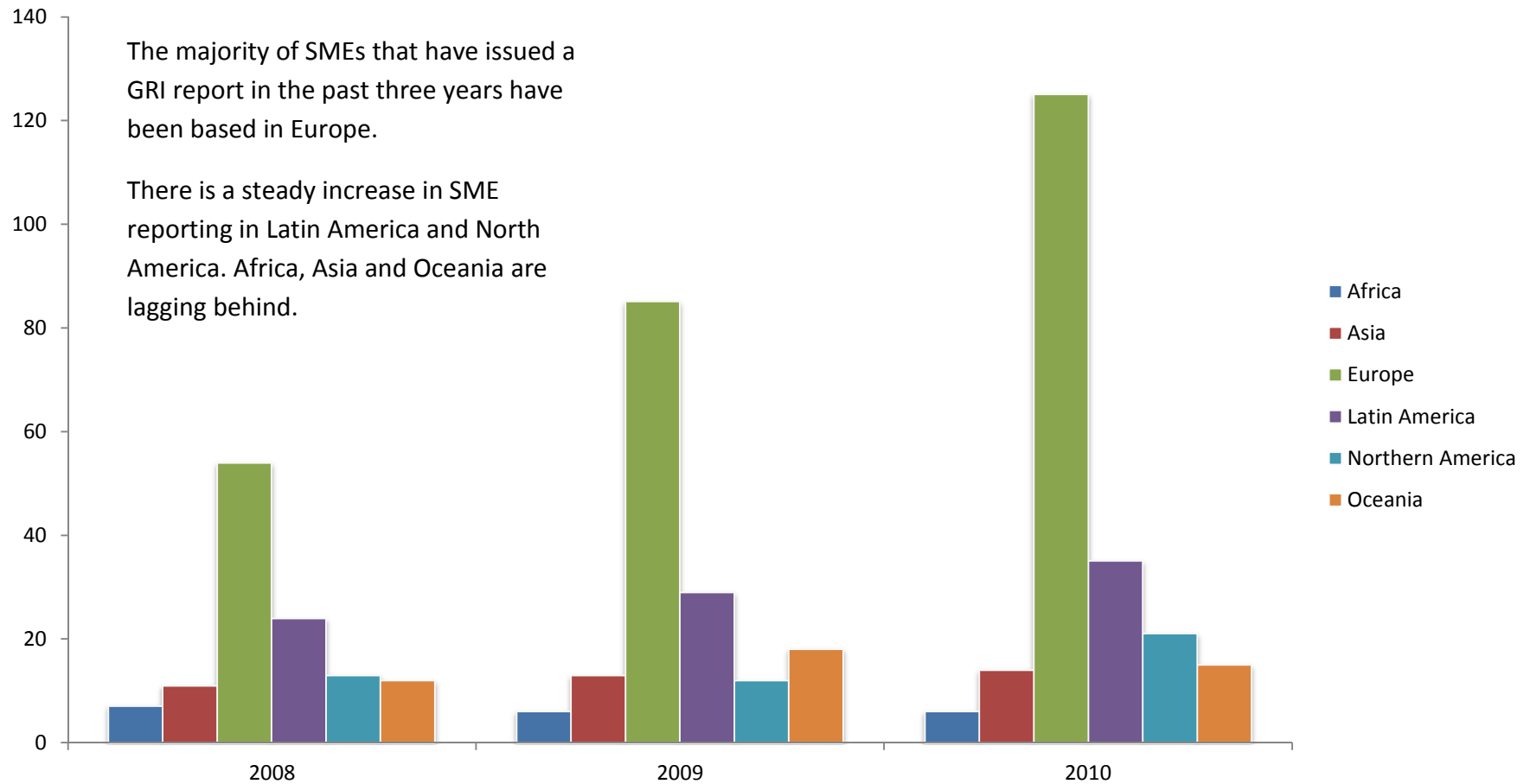
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Reports from Small and Medium Enterprises (SMEs) 1999 – 2010



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SME reports per region 2008-2010



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